RockGuitarPower.com - Data storage, Cookie Implementation and Use of PII (Personal Identifiable Information) Last Updated May 2017

The purpose of this document is to show a visitor and user of RockGuitarPower.com how our website collects and stores a visitors data to help improve their experience on our site. If you have any questions about this information please email our support dept. at: support@rockguitarpower.com

The following is a list of services, and their general purpose, our website uses to collect user information.

These services may place cookies on a users device, upon visiting the website:

Google Analytics - Website analytics

Google Adwords - Advertising and remarketing

Wordpress - Website platform (there a numerous plugins within wordpress that store cookies)

Kiss Metrics - Website analytics

Facebook - Advertising

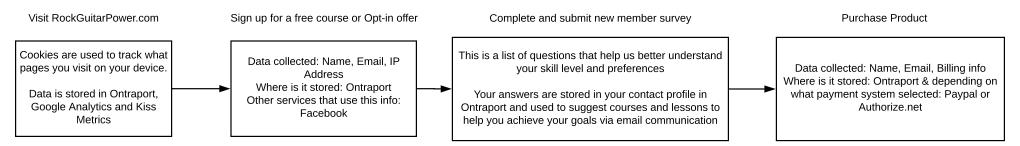
Adroll - Advertising

Ontraport - Customer Relationship Managment, Email system

Authorize.net - Payment gateway Cybersource - Merchant account

Paypal - Payment gateway & merchant account Visual Website Optimizer - Split testing software

Typical User Activity



*All efforts have been made to illustrate what data we collect, how and where we store it and the way in which we use it. We never rent or sell this information.

Here are links to more resources about our site:

Privacy Policy: https://www.rockguitarpower.com/privacy-policy/

Terms Of Use: https://www.rockguitarpower.com/termsofuse/